

SPONSORSHIP POLICY

PURPOSE:

- Our College recognises the mutual benefits that can be gained from developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

GOALS:

- To improve student learning, to increase staff development opportunities, and to enhance college resources through a deliberate strategy of developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

GUIDELINES:

- The Finance Committee of the College Council will investigate and negotiate potential sponsorship arrangements.
- The Finance Committee will provide College Council with a detailed written report of any proposal, and seek College Council approval before finalising any sponsorship arrangements. Any financial interests by school councillors must be declared to School Council at the time of the Finance Committee's report.
- All sponsorship and partnership arrangements will be considered by College Council on merit, and decisions will be made on a case-by-case basis.
- When pursuing potential sponsorship arrangements, the Finance Committee is required to adhere to the following code of ethics:
 - Sponsorships will only be sought with organisations, companies and societies where a clearly evident benefit for the students and the school's programs can be guaranteed.
 - Sponsorship arrangements will take into account the values and views of the school community, as well as the School Strategic Plan and Policies.
 - Sponsorship arrangements will only be entered into with organisations, companies and societies that have a positive public image, and are associated with products and services appropriate for a school with which to align itself.

- Arrangements will not be entered into with companies directly involved with tobacco or alcohol products.
- Sponsorship arrangements that contain restrictions regarding the school's ability to purchase goods and services freely, or restrict the school's ability to make choices in any way, will be avoided.
- All sponsorship arrangements will be reviewed on an annual basis.

IMPLEMENTATION:

At Baden Powell College we would accept sponsorship in the form of: -

- direct funding such as:
 - bequests
 - access to local, state and federal government grants
- donation of goods and materials such as:
 - classroom materials and equipment, building materials, teaching resources.
 - sporting equipment, material and equipment for school productions
 - goods or products for school raffles / fundraising
 - books and other material prizes for students or for general purposes
- provision of services, such as:
 - sports and production tutors and coaches
 - tradespeople, technicians and service companies,
 - publication of brochures, school newsletters and year books
- Examples of how sponsorship could be recognised
 - Advertisements in the school newsletter
 - Business names to promote special programs eg: Peer Support
 - Specific sponsorship of an event eg: concert
 - Equipment eg: naming on computer, sports jumpers etc
 - Display board at front of school – eg: Friends of Baden Powell College.

EVALUATION:

- This policy will be reviewed as part of the school's three-year review cycle.